

## B.E. Publishing

### Correlation to *Foundations of Business* to National Business Education Association Standards: Management

STANDARD	CORRELATING PAGES
<p><b>I. Management Functions</b> Achievement Standard: Analyze the management functions and their implementation and integration within the business environment.</p>	<p><b>Narrative:</b> Ch. 8 p. 158 Organizational Functions <b>Activity:</b> Ch. 8 Test Your Knowledge #5</p>
<p><b>II. Management Theories</b> Achievement Standard: Analyze management theories and their application within the business environment.</p>	<p><b>Narrative:</b> Ch. 8 p. 157 Management Theories <b>Activity:</b> Ch. 8 Test Your Knowledge #4</p>
<p><b>III. Business Organization</b> Achievement Standard: Analyze the organization of a business.</p>	<p><b>Narrative:</b> Ch. 2 p. 18 Business Organization Ch. 8 p. 154 Organizational Structure of Business <b>Activity:</b> Ch. 2 Test Your Knowledge #9, Ch. 2 Read and Write #2 and #3, Ch. 8 Test Your Knowledge #1</p>
<p><b>IV. Personal Management Skills</b> Achievement Standard: Develop personal management skills to function effectively and efficiently in a business environment.</p>	<p><b>Narrative:</b> Ch. 8 p. 164 Time Management Skills, Ch. 22 p. 440 Skills Needed for Employment <b>Activity:</b> Ch. 8 Test Your Knowledge #18, Ch. 22 Create and Design, Ch. 22 Test Your Knowledge #4</p>
<p><b>V. Ethics and Social Responsibility</b> Achievement Standard: Examine the role of ethics and social responsibility in decision making.</p>	<p><b>Narrative:</b> Ch. 6 p. 120 The Nature of Business Ethics <b>Activity:</b> Ch. 6 Test Your Knowledge #3</p>
<p><b>VI. Human Resource Management</b> Achievement Standard: Describe human resource functions and their importance to an organization's successful operation.</p>	<p><b>Narrative:</b> Ch. 10 p. 204 Human Resource Functions <b>Activity:</b> Ch. 10 Test Your Knowledge #1</p>
<p><b>VII. Organized Labor</b> Achievement Standard: Describe the role of organized labor and its influence on government and business.</p>	<p><b>Narrative:</b> Ch. 10 p. 218 Organized Labor <b>Activity:</b> Ch. 10 Test Your Knowledge #11</p>

<p><b>VIII. Technology and Information Management</b>  Achievement Standard: Utilize information and technology tools to conduct business effectively and efficiently.</p>	<p><b>Narrative:</b> Ch. 8 p. 171 Technology in the Workplace  <b>Activity:</b> Ch. 8 Test Your Knowledge #13</p>
<p><b>IX. Industry Analysis</b>  Achievement Standard: Analyze a business organization's competitive position within the industry.</p>	<p><b>Narrative:</b> Ch 11 p. 235 Competitive Positioning  <b>Activity:</b> Ch 11 Create and Design, Ch. 11 Test Your Knowledge #8</p>
<p><b>X. Financial Decision Making</b>  Achievement Standard: Analyze financial data influenced by internal and external factors in order to make short-term and long-term decisions.</p>	<p><b>Narrative:</b> Ch 14 p. 282 Financial Needs and Decisions  <b>Activity:</b> Ch 14 Test Your Knowledge #4</p>
<p><b>XI. Operations Management</b>  Achievement Standard: Apply operations management principles and procedures to the design of an operations plan.</p>	<p><b>Narrative:</b> Ch. 9 p. 200 Student Start-up  <b>Activity:</b> Ch. 9 Student Start-up</p>
<p><b>XII. Global Perspective</b>  Achievement Standard: Examine the issues of corporate culture and managing in the global environment.</p>	<p><b>Narrative:</b> Ch. 5 p. 97 Corporate Culture  <b>Activity:</b> Ch. 5 Create and Design, Ch. 5 Listen and Speak bullet #4</p>